**Press Release** 

## For media representatives

June 29, 2017 Sony Music Entertainment (Japan) Sony DADC Japan Sony Music Communications

## Vinyl pressing machine introduced at Sony DADC Japan Gearing up for producing and manufacturing of vinyl records

Sony Music Entertainment (Japan) has announced that disc-manufacturing subsidiary, <u>Sony DADC</u> <u>Japan</u>, has introduced record pressing equipment in anticipation of vinyl record manufacturing and accepting orders for the Japanese market by March 2018.

In preparation, a cutting lathe was installed in February at <u>Sony Music Studios Tokyo</u> (managed by Sony Music Group company <u>Sony Music Communications</u>), where cutting masters for vinyl records are already being created.

Going forward, we aim to help meet the growing demand for vinyl records and expand the Japanese market for vinyl records and physical music products by offering high quality, fast delivery, low costs solutions through end-to-end vinyl record production within the Sony Music Group, from making cutting masters to pressing vinyl.





View of the record press equipment

Pressing and trimming vinyl records

## For inquiries on this release

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